Bottom line on 1980 station trading:
Volume well off, prices well up

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The Week in Brief

TOP OF THE WEEK

BROWN TO RESIGN ☐ Decision opens avenue for Reagan to appoint new chairman and may mean reappointment of Quello. **PAGE 23.**

LIMIT OF 15 ☐ FCC says that is most low-power TV's that will be allowed to single entity for time being. **PAGE 24.**

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NEW FACES ☐ Democrats Hollings, Inouye and Ford opt to serve on Senate Communications Subcommittee. **PAGE 26.**

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THE 'BROADCASTING' YEARS ☐ There was sparring between Congress and FCC over broadcast regulation for most of 1943. But commission went ahead with rule against duopolies, and Supreme Court affirmed FCC's power to regulate networks. Year also witnessed Edward Noble's purchase of Blue Network from RCA and escalation of broadcasting's contribution to World War II effort. **PAGE 81.**

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Station trading in 1980: $876 million-worth of properties changed hands

That total was second only to 1979 which included Gannett-CCC merger; the year also saw the potentially biggest deal, between Cox and GE, fall through; average price for radio station rose 30%, for TV station, 125%

In dollar volume, 1980 was the second biggest year on station sales in broadcasting history. It would have been far and away the biggest if the Cox-GE merger had not fallen through last May.

The record was second only to that of 1979, when the volume was abnormally inflated by the merger of Combined Communications Inc. into the Gannett Co., a $370-million deal approved by the FCC in June of 1979.

Despite the collapse of the Cox-GE agreement, valued at $560 million under original terms and reportedly sweetened by another $100 million or more in subsequent negotiations that failed, the value of station trading in 1980 reached $876,084,000. The figure was 21.6% below that of 1979—$1,116,648,000, if the Gannett-Combined transfers are included. Without the inclusion of that history-making deal, 1980 sales would have bettered 1979 by 17.3%.

Although the number of transactions in both radio and television was down in 1980, prices per station rose dramatically in both categories. Only 424 radio stations changed hands in 1980, 157 fewer than in the previous year. In 1980 35 television stations were sold, 29 fewer than in 1979. But the average price for a radio station in 1980 was $801,023, an increase of 30.3% over the 1979 average of $614,646. The average price for a stand-alone AM was $765,000, for a stand-alone FM, $1,493,000 and for an AM-FM combination $1,147,670.

The average price for a television station was $15,261,428, more than double 1979's average of $6,757,042. Breaking down the television station sales by UHF and VHF (excluding the $82-million package sale of five television stations—three UHF's and two VHF's—from Newhouse Broadcasting Co. to the Times Mirror Co.), the average price of a VHF station in 1980 was $17,461,766 while UHF stations were commanding an average of $9,328,571.

The dollar volume of radio station trades in 1980 was $341,934,000. Single AM's totalled $111,777,000; single FM's, $111,947,000, and AM-FM combinations, $118,210,000.

The dollar volume of television station sales in 1980 was $534,150,000—consisting of $321,550,000 in VHF-only deals, $130,600,000 in UHF-only and the $82-

27 years of station transactions

Dollar volume of transactions approved by FCC

	Total	*Radio only*	*Combined Radio TV**	*TV only*
1954	$ 60,344,130	$ 10,224,047	$ 26,213,323	$ 23,906,760
1955	73,079,366	27,333,104	22,351,602	23,394,660
1956	115,605,828	32,563,378	65,212,055	17,830,395
1957	124,187,660	48,207,470	47,490,884	28,489,206
1958	127,537,026	49,868,123	60,872,618	16,796,285
1959	123,496,581	65,544,653	42,724,727	15,227,201
1960	99,341,910	51,763,285	24,648,400	22,930,225
1961	128,804,167	55,532,516	42,103,708	31,167,943
1962	101,742,903	59,912,520	18,822,745	23,007,638
1963	105,303,078	43,457,584	25,045,726	36,799,768
1964	205,756,736	52,296,480	67,185,762	86,274,494
1965	135,123,766	55,933,300	49,756,993	29,433,473
1966	135,718,316	76,633,762	28,510,500	30,574,054
1967	172,072,573	59,670,053	32,086,297	80,316,223
1968	152,455,412	71,310,709	47,556,634	33,588,069
1969	231,697,570	108,866,538	35,037,000	87,794,032
1970	174,785,442	86,292,899	1,038,465	87,454,078
1971	393,547,924	125,501,514	750,000**	267,296,410
1972	271,330,537	114,424,673	0	156,905,864
1973	230,381,145	160,933,557	2,812,444	66,635,144
1974	307,781,474	168,998,012	19,800,000	118,983,462
1975	259,485,961	131,065,860	0	128,420,101
1976	290,923,477	180,663,820	1,800,000	108,459,657
1977	289,871,604	161,236,169	0	128,635,435
1978	651,728,398	331,557,239	30,450,000	289,721,159
1979	1,116,648,000	335,597,000	463,500,000	317,581,000
1980	876,084,000	339,634,000	27,000,000	534,150,000
Total	$6,954,834,984	2,991,522,265	1,182,769,883	2,791,872,736

Number of stations changing hands

	Radio only	*Combined Radio-TV**	*TV only*
1954	187	18	27
1955	242	11	29
1956	316	24	21
1957	357	28	38
1958	407	17	23
1959	436	15	21
1960	345	10	21
1961	282	13	24
1962	306	8	16
1963	305	3	16
1964	430	20	36
1965	389	15	32
1966	367	11	31
1967	316	9	30
1968	316	9	20
1969	343	5	32
1970	268	3	19
1971	270	2**	27
1972	239	0	37
1973	352	4	25
1974	369	5	24
1975	363	0	22
1976	413	3	32
1977	344	0	25
1978	586	5	51
1979	546	52	47
1980	424	3	35
Total	8,515	NA	782

Note: Dollar volume figures represent total considerations reported for all transactions, with the exception of minority-interest transfers in which control of the licensee did not change hands. All sales have been approved by the FCC. Also, prior to 1978, a combined AM-FM facility was counted as one station in computing the total number of stations traded.

*Prior to 1971 figures represent total number of deals involving both radio and television stations. **Beginning in 1971, when the FCC's "one-to-a-customer" rule, prohibiting the sale of co-located TV and radio stations, became effective, figures represent the total number of separately located TV and radio stations that were sold in packages.

million Times Mirror buy. (All calculations are based on sales approved by the FCC in 1980.)

The biggest broadcast trade of 1980 was Times Mirror-Newhouse. Times Mirror—the Los Angeles-based publisher of the *Los Angeles Times* and other publications—now owns the maximum number of television that the FCC permits—seven. Stations acquired from Newhouse were WAPI-TV Birmingham, Ala. (ch. 13); KTVI(TV) St. Louis (ch. 2); WSYR-TV Syracuse (ch. 3) and its satellite, WSYE-TV Elmira (ch. 18), both New York, and WTPA(TV) Harrisburg, Pa. (ch. 27).

Times Mirror also owns one of the largest cable MSO's—Times Mirror Cablevision—which has in excess of 500,000 subscribers.

Newhouse Broadcasting Co.—a Syracuse-based newspaper publisher owned by the family of the late Samuel I. Newhouse—is retaining ownership of WAPI-AM-FM Birmingham, WTPA-FM Harrisburg and WSYR-AM-FM Syracuse.

The second biggest deal of last year featured the highest price ever paid for a single television station—the sale of McClatchy Newspapers' KOVR(TV) Stockton, Calif., to the Outlet Co. for $65 million. The deal went through after the FCC waived its crossownership rules in March and approved the transfer of control of McClatchy Newspapers' 11 radio and television stations from the late Eleanor C. McClatchy to her nephew, Charles K. McClatchy.

McClatchy requested the waiver to maintain its "grandfathered" status for the broadcast-newspaper crossownership situations existing in Stockton-Sacramento, Modesto and Fresno, all California. Without a waiver, a transfer of control strips a company of its grandfathered protection. By preserving that protection, McClatchy was also entitled to—and received—a tax certificate for voluntarily breaking up its media combination in Stockton.

Last November, the FCC also granted final approval of the sale of another McClatchy station, KMJ-TV Fresno, Calif., to San Joaquin Communications Corp. for $13.5 million. In so doing, the commission denied a petition to deny the sale filed by the National Land for People Inc., which claimed San Joaquin was unfit to be a licensee because of alleged violations of the Federal Reclamation Act of 1902 and because the buyer principals already exerted "concentrated economic power" in the Fresno area.

San Joaquin Communications—owned by 14 local businessmen, farmers and ranchers and headed by R. W. Millard, president—had filed a competing application for the KMJ-TV facility. McClatchy sold the station to avoid a long and costly hearing.

The Outlet Co.—a Providence, R.I.-based group owner of four AM's, three FM's and five TV's—also initiated the most complicated deal of 1980, involving three radio stations and resulting in the first minority-controlled broadcast station in Rhode Island. In granting its approval, the FCC granted a waiver of the one-to-a-market rule that let Outlet acquire WSNE(FM) Taunton, Mass., which is in the same market as its WJAR-TV Providence.

The transaction saw the license for Audio-Air Inc.'s WRLM(FM) Taunton assigned to Franks Broadcasting Co. for $2.2 million. Franks in turn assigned its license for WHIM(AM) Providence to minority-controlled East Providence Broadcasting Co. for $900,000 and received a tax certificate for so doing. Concurrently, Franks, to avoid any snag on the three-year rule, exchanged WRLM for Outlet's WJAR(AM) Providence, the radio half of its grandfathered AM-TV combination.

In requesting the waiver of the one-to-a-market rule—which forbids an owner from acquiring a radio station in a market where it already owns a television station or vice versa—Outlet successfully argued that the only significant change would be the advancement of the commission's policy of furthering broadcast station ownership by minority groups. As far as its own grandfathered combination was concerned, nothing would really change, Outlet contended. An FM would simply be exchanged for an AM. In effect, Outlet argued, there were two choices: an AM-TV combination in Providence with no minority-controlled stations in Rhode Island or an FM-TV combination in Providence competing with a minority controlled AM in Providence.

The principal owner of East Providence Broadcasting—buyer of WHIM—is Henry Hampton, a black and founder and president of Blackside Inc., a Boston-based television and film production company.

The other big VHF deal of 1980 was the $45-million merger of Black Hawk Broadcasting Co. into American Family Corp.—a Columbus, Ga.-based insurance conglomerate. Of the seven Black Hawk properties, only two were retained by American Family—KTIV(TV) [ch. 4] Sioux City and KWWL-TV [ch. 7] Waterloo, both Iowa—while three AM's, one FM and one TV were spun off.

KAAL(TV) [ch. 6] Austin, Minn., was spun off to St. Joseph, Mo., newspaper publisher David R. Bradley and family for $11.5 million. Bradley is president of a company that owns WSAY-TV Savannah, Ga., as well as a St. Joseph cable television system.

KWWK(AM)-KFMW(FM) Waterloo, Iowa, went to Forward Communications Corp.—a Wausau, Wis.-based group owner of six AM's, six FM's and six TV's—for $3,477,500. KLWW(AM) Cedar Rapids, Iowa, was sold to Cedar Rapids Broadcasting Co.—owned by G. Dale Cowle—for $760,000. Cowle also owns KASI(AM)-KCCQ(FM) Ames, Iowa; 85% of KQCR(FM) Cedar Rapids, and 27.7% of KOKX(AM)-KIMI(FM) Keokuk, Iowa. KCBC(AM) Des Moines, Iowa, was spun off to Des Moines Broadcasting Co.—owned by Paul Olson (who owns KLEM(AM) Le Mars, Iowa) and others—for $500,000.

In addition to the two television properties acquired in the merger, American Family owns WYEA-TV Columbus and WTOC-TV Savannah, both Georgia; KFVS-TV Cape Girardeau, Mo., and WAFF-TV Huntsville, Ala.

On the UHF side of the television coin, Ted Turner—who can't seem to keep out of the news—sold WPCQ-TV (formerly WRET-TV) Charlotte, N.C., to Westinghouse Broadcasting Co. for $20 million, a record price for a single UHF. Turner sold the station to finance operations of his Cable News Network, a 24-hour cable news service. Consummation of the Charlotte station sale came into doubt last spring after the FCC had granted approval of the sale. Certain EEO restrictions and a short-term renewal had been placed on the license for the station. Westinghouse insisted that the conditions be resolved by Sept. 16, 1980, or the deal would be off as the sales contract called for the transfer of a "valid and regular license." Last summer Turner's lawyers convinced the commission to remove the EEO reporting conditions and grant the station a full-term license. The deal was then closed in July.

In addition to the $20 million it paid for WPCQ-TV, Westinghouse, on an acquisition binge in 1980, paid a total of $18.4 million for separate buys of three major market FM's and contracted to buy a fourth, KOSI-FM Denver, for $7.5 million. It also announced an agreement in principle to ac-

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quire Teleprompter Corp.—one of the few cable MSO's with more than 1 million subscribers—for $646 million, by far the biggest cable deal in history.

Last January, Westinghouse purchased KODA-FM Houston from Taft Broadcasting Co. for $5 million. In February it acquired KOAX(FM) Dallas from Metroplex Communications for $7 million. Early last month the FCC granted its application to buy KJQY(FM) San Diego from Heftel Broadcasting Co. for $6.4 million.

Other stations in the Group W portfolio of seven AM's, five FM's and six TV's include WJZ-TV Baltimore; WBZ-AM-FM-TV Boston; WIND(AM) Chicago; WOWO(AM) Fort Wayne, Ind.; KYW-AM-TV Philadelphia; KDKA-AM-TV and WPNT(FM) Pittsburgh; KFWB(AM) Los Angeles; WINS(AM) New York, and KPIX(TV) San Francisco.

Also on the radio front, Storer Broadcasting sold its WHN(AM) New York to Mutual Broadcasting System—owned by Ada, Mich.-based Amway Corp., mass marketer of home products—for $14 million. Mutual acquired its first broadcast property—WCFL(AM) Chicago—in June 1979 for $12 million.

The second biggest AM deal of 1980 was the acquisition of KJR(AM) Seattle by Metromedia Inc. from Kaye-Smith Enterprises for $10 million. Metromedia, a Secaucus, N.J.-based publicly traded group owner of six AM's, seven FM's and seven TV's, in turn sold KNEW(AM) San Francisco to Malrite Broadcasting Co. for $5 million. Malrite, a Cleveland-based group owner of six AM's, four FM's and three TV's, is challenging the FCC in a New York appeals court regarding the Commission's decision last summer to delete the syndicated exclusivity and distant-signal cable rules.

Kaye-Smith—owned by actor Danny Kaye and Lester Smith—also sold WUBE-AM-FM Cincinnati for $3.9 million. The buyer was Plough Broadcasting, subsidiary of Memphis-based Schering-Plough Corp., a manufacturer and distributor of consumer products and pharmaceutical drugs. It owns five other AM and five other FM properties.

The biggest FM deal to date occurred in 1980 with the sale of KIOI(FM) San Francisco by Jim Gabbert to Karl Eller for $12 million. Subsequent to the agreement in principal made by those two in March, Eller and Charter Oil Co. formed a joint venture, Charter Media Co., to operate media and broadcast properties already owned by Charter as well as acquisitions such as KIOI, the *Philadelphia Bulletin* and New York Subways Advertising Co. Six months later, however, Eller and Charter parted ways, with Charter hanging on to everything acquired during the short-lived venture with the exception of the New York advertising company.

In addition to KIOI, Charter—a Jacksonville, Fla.-based oil conglomerate—owns WOKY(AM)-WMIL-FM Milwaukee; WDRQ-FM Detroit; KCBQ(AM) San Diego, and KSIQ-FM St. Louis. It is negotiating to buy KITT(FM) San Diego for $6 million.

Gabbert sold off all of his radio properties in 1980 to finance the development of KEMO-TV San Francisco which he acquired from Leon Crosby for $9.85 million. Rene DeLarosa, former station manager of KEMO-TV, bought Gabbert's KIQI(AM) San Francisco for $3 million. KIKI(AM)-KPIG(FM) Honolulu went to John Parker and his wife, Kathleen, for $1.2 million. The Parkers also own KOWL(AM) South Lake Tahoe, Calif.

The biggest nondeal of all time also occurred in 1980—the proposed GE-Cox merger that never came off. That merger would have involved 28 broadcast stations and 57 cable systems—17 of the broadcast stations and 44 of the cable systems belonging to Cox. The original asking price was $560 million, and GE had reportedly offered as much as $130 million more to keep the deal alive, but in the end Cox bowed out.

The FCC issued an order approving the Cox-GE merger on April 28, 1980, one month and two days before the contract deadline expired. In the last week of May, Cox filed a petition for reconsideration of the commission decision granting the merger, thus blocking the issuance of a final order. Cox was then free to terminate and did.

The $62.9-million merger of the Kansas State Network into Standard Communications Inc., owned by George Hatch and family, was approved by the FCC on Dec. 30, 1980. That deal—announced in August of 1979—is not expected to be closed until later this month at the earliest. An FCC hearing case (concerning price-fixing allegations) involving KSN's KTVJ(TV) Joplin, Mo., and other stations in the market has been resolved in that station's favor.

In addition to KTVJ, KSN owns KGLD(TV) Garden City, KCKT(TV) Great Bend and KARD-FM-TV Wichita, all Kansas, and KMOC(TV) McCook, Neb. The Wichita FM is being spun off to John Price, a Salt Lake City real estate developer, and family for $1.25 million.

The Hatch family owns KGEM(AM)-KJOT(FM) Boise, Idaho; KGHL(AM)-KIDX(FM) Billings and KYSS-AM-FM Missoula, both Montana; KALL-AM-FM-KUTV(TV) Salt Lake City and KVEL(AM)-KUIN(FM) Vernal, Utah. These properties, when added to the KSN stations, will give the Hatches a broadcast portfolio of five AM's, five FM's and six TV's.

Several other major station sales were initiated in 1980 but still await FCC approval. Cosmos Broadcasting Corp., Columbia, S.C., bought the four television and three radio stations of Orion Broadcasting Corp., Louisville, Ky., for $110 million. Gulf United Corp., Dallas, bought San Juan Racing's nine radio stations for $62 million plus $5 million in liabilities. Knight-Ridder, Miami, bought

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Landmark Communications' WTAR-TV Norfolk, Va., for $48 million. The Hearst Corp., New York, bought WDTN(TV) Dayton, Ohio, from Grinnell (Iowa) College for $47 million.

Following are summaries of the remaining television and radio deals valued at more than $1 million that were approved by the FCC and consummated in 1980.

VHF

WVEC-TV Norfolk (Hampton), Va., owned by Thomas P. Chisman and family went to Corinthian Broadcasting for $31.2 million. The deal included six cable systems in Virginia and North Carolina with a total subscriber count of 3,497. Corinthian is owned by Dun & Bradstreet and owns five other CBS-affiliated TV's.

Chronicle Broadcasting Co., a subsidiary of Chronicle Publishing Co., publisher of the *San Francisco Chronicle* and owner of KRON-TV San Francisco, WOWT(TV) Omaha and Wester Communications Inc., a cable MSO, acquired KAKE-AM-TV for $27 million. It spun off the AM to Misco Broadcasting Crop. for $2.3 million. Misco is owned by S.O. Beren.

Fuqua Industries sold its three television stations, and its chairman, J. B. Fuqua, sold a fourth. Its AM's, WROZ Evansville, Ind., and WTAC Flint, Mich., are also for sale.

Dale G. Moore bought two of the Fuqua stations—J. B. Fuqua's personal station, WJBF(TV) Augusta, and WTVM(TV) Columbus, both Georgia, for $25 million and $19.5 million, respectively. Moore is also principal owner of KGVO(AM) Missoula and KCAP-AM-FM Helena, both Montana; KSEI(AM)-KRBU(FM) Pocatello and KMVT(TV) Twin Falls, both Idaho, and WAPA(TV) San Juan, P.R.

Charles Woods bought Fuqua's WTVW(TV) Evansville, Ind., for $21.5 million. Woods also owns WTVY-AM-FM Dothan, Ala.

Belo Broadcasting Corp. bought Fuqua's WTVC(TV) Chattanooga for $19.5 million. Belo Broadcasting is a subsidiary of the A.H. Belo Corp., a privately held publisher of the *Dallas Morning News* and owner of WFAA-AM-TV and KZEW(FM) Dallas and KFDM-TV Beaumont, Tex.

KTVB(TV) Boise, Idaho, was sold to King Broadcasting by Georgia M. Davidson and family for $14 million. King is owned by Dorothy S. Bullitt and family who also own KYA-AM-FM San Francisco; WRTH(AM) Wood River (St. Louis), Ill.; KGW-AM-TV-KINK(FM) Portland, Ore; KING-AM-FM-TV Seattle and KREM-AM-FM-TV Spokane, Wash.

KTVN(TV) Reno was sold by Washoe Empire to Sarkes Tarzian Inc. for $12.5 million. The Tarzian family also owns WTTS(AM)-WGTC(FM) Bloomington, WATI(AM) Indianapolis and WPTH(FM) Fort Wayne, all Indiana.

Grayson Enterprises Inc. disposed of four television stations via FCC distress sale. KBLK-TV Lubbock and KTXS-TV Sweetwater-Abilene, both Texas, went to Prima Inc. for $11.1 million. Prima is owned principally by John Robert E. Lee, Robert L. Dudley and Daniel H. Neviaser. Dudley also owns 15% of both WSME(AM) Sanford, Me., and WNBP(AM) Newburyport, Mass. His brother, Richard D. Dudley, is president of the Forward Communications station group based in Wausau, Wis.

The other two Grayson TV's—KMOM-TV Monahans and its satellite, KWAB(TV) Big Spring, both Texas—went to Permian Basin Television Corp. for $3 million.

KIMT(TV) Mason, Iowa, was sold by Lee Enterprises to Hugh I. Shott and family for $9.5 million. The sale was made in compliance with the FCC's 1975 action ordering the breakup of "egregious" concentrations of media control. The Shotts also own WHAJ(FM) Bluefield, W.Va., and WBTW(TV) Florence, S.C.

KCOY-TV Santa Maria-Santa Barbara, Calif., was bought by Stauffer Communications from Helen Pedotti, Mile Acquistapace, Burns Rick, Robert Burris and others for $7 million. Stauffer is a Topeka, Kan.-based publisher and group owner of 10 radio stations, seven AM's,

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suburban communities
in the Dallas-Ft. Worth area
plus affiliated outdoor advertising
and food service companies.
The transaction is valued
at approximately
$45,600,000
We are pleased to have initiated
this transaction and to have served
as broker throughout
the negotiations and consummation.
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Susquehanna Broadcasting Co.
has acquired
KLIF-AM
Dallas, Texas
for
$4,250,000
from
Fairchild Industries
The undersigned served as broker
in this transaction.
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The sale of
WWOM-FM
Albany, N.Y.
for
$800,000
from Metroland Broadcasting Corp. to
Liberty Communications, Inc. has been closed.
We are pleased to have served as brokers
in this transaction.
BLACKBURN & COMPANY, INC.

The sale of
WZZK-FM
Birmingham, Alabama
for
$2,600,000
from Johnston Broadcasting Company to
Park City Communications has been closed.
We are pleased to have served as brokers
in this transaction.
BLACKBURN & COMPANY, INC.

The sale of
KIKI-KPIG
Honolulu, Hawaii
for
$1,200,000
from James J. Gabbert to John and Kathleen Parker
has been closed.
We are pleased to have served as brokers
in this transaction.
BLACKBURN & COMPANY, INC.

The sale of
WTMC-AM
Ocala, Fla.
for
$1,100,000
from Hunter-Arnette Broadcasting Co. to
WTMC Broadcasting Co. has been closed.
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three FM's and two TV's.

UHF

Buford Television Inc. acquired KDNL-TV St. Louis from Evans Broadcasting Corp. for $17 million. Buford owns KLTV(TV) Tyler and KTRE-TV Lufkin, both Texas. It also owns cable systems serving 16 Indiana communities and five serving Florida communities. Buford sold KFSM-TV Fort Smith, Ark., to the New York Times Co. in 1979 for 17.5 million.

Earlier last year, the New York Times Co. acquired WHNT-TV Huntsville, Ala., from North Alabama Broadcasters Inc. for $12 million. In addition to the two television properties, Times also owns WREG-TV Memphis and WQXR-AM-FM New York.

Trinity Broadcasting Network, a nonprofit religious corporation based in Santa Ana, Calif., acquired WHFT-TV Miami from the Lester Sumerall Evangelistic Association Inc. for $10 million. Trinity also owns KTBN-TV Fontana, Calif., and KPAZ-TV Phoenix. TBN programing is carried on 300 cable systems.

Larry Israel, the head of the communications division of Coca-Cola Bottling Co. of New York which owns 51% of WIXT(TV) Syracuse, N.Y., and Steven Kumble purchased WICS(TV) Springfield, Ill., for $10.7 million. They had also applied to purchase WBFF(TV) Baltimore in mid-1979 but that deal fell through last year.

A.S. Abell Co., publisher of the *Baltimore Sun* and owner of WMAR-FM-TV Baltimore, sold WBOC-TV Salisbury, Md., to Thomas H. Draper for $8 million. Draper is the principal owner of WTHD(AM)-WAFL(FM) Milford, Del. In a separate transaction, Abell Co. also sold WSBY(AM)-WQHQ(FM) [formerly WBOC-AM-FM] Salisbury to the Evening Post Publishing Co. for $2.5 million. The Evening Post Publishing Co., based in Charleston, S.C., also owns KDBC-TV El Paso, Tex., and KOAA-TV Pueblo-Colorado Springs, and a cable system in Aiken, S.C.

Tandem Productions Inc., Norman Lear's TV production company, and subscription television entrepreneur Jerry Perenchio teamed up to buy KMUV-TV Sacramento, Calif., last July only to sell it three months later, subject to FCC approval, to Koplar Communications Inc. for $7.6 million, roughly what they paid for it. They are seeking a waiver of the three-year trafficking rule, citing changes in the Sacramento market (cable expansion and MDS operations) which, they contend, prevent the successful operation of STV service there. Koplar, owned by Edward Koplar and family, owns KPLR-TV St. Louis.

Oak Industries Inc., a publicly traded electronics and communications firm based in Rancho Bernardo, Calif., acquired a 49% interest in WSNS(TV) Chicago from Video 44 Inc. for $7.3 million. Oak also owns 50% of KBSC-TV Corona, Calif., an STV station. Oak also purchased WKID(TV) Fort Lauderdale, Fla., from CB TV Corp. for $4.1 million. It plans to use that station to provide STV service to the Miami-Fort Lauderdale Market (15th ADI).

Augusta Telecasters sold WATU-TV Augusta, Ga., to Shurz Communications, a South Bend, Ind.-based publisher/group broadcaster, for $5 million. Shurz also owns WSBT-AM-TV/WWJY(FM) South Bend, WDBJ(TV) Roanoke, Va., and cable systems in Hagerstown, Md., and Carl Springs, Fla.

Wometco Enterprises, a publicly traded group owner of one FM and six TV's based in Miami, was the principal buyer of a group that acquired WSNL(TV) Smithtown, N.Y., from Suburban Broadcasting Corp. for $3.6 million. In granting the sale, the FCC waived its duopoly rule because of the buyer's intention to convert the station into an STV satellite, rebroadcasting Wometco's WWHT-TV Newark, N.J., with which there is a grade B overlap.

RADIO

Most station brokers note that buyers are looking first for a stand-alone class C or B FM with the second choice being an AM-FM combination while a stand-alone AM is a distant third choice. These choices are reflected in the prices buyers paid in

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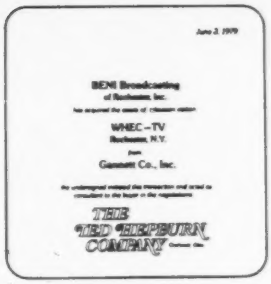

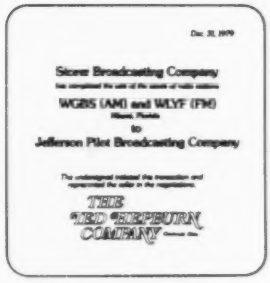

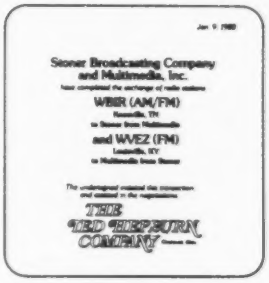

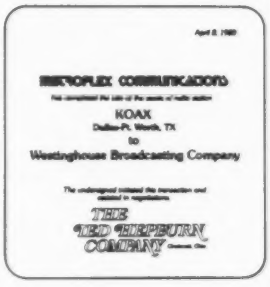

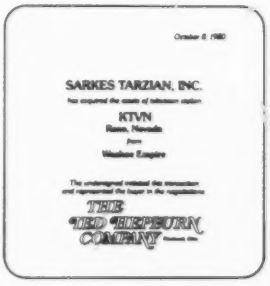

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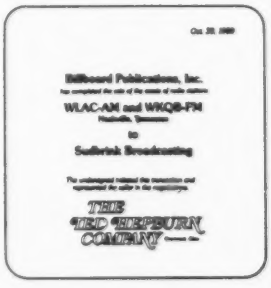

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1980, with FM's on the average costing about 25% more than combinations and almost double the cost of AM's (48.8%).

On the FM side, Trinity Broadcasting sold WBFG(FM) Detroit to Doubleday Broadcasting for $8.25 million, the second highest price paid for an FM (second only to the price paid for KIOI). Doubleday is a subsidiary of the New York-based publishing company of the same name.

KDDC(FM) Denton, Tex., was acquired by Hicks Communications and Jim Stansell from Mel Wheeler for $4.6 million. Hicks also owns KLVI(AM) Beaumont and KYKR-FM Port Arthur, both Texas.

Combined Communications Corp., which merged with Gannett Co. in 1979, picked up its seventh FM, WJYW Tampa, Fla., from the Rounsaville station group for $4 million. Combined also owns six AM's and seven TV's.

WZZK(FM) Birmingham, Ala., was sold by Rose Hood Johnston and family to Park City Communications, Bridgeport, Conn.-based licensee of WEZN(FM) Bridgeport and WFTQ(AM)-WAAF(FM) Worcester, Mass., for $2.5 million.

KFAT(FM) Gilroy, Calif., was sold by Wheatstone Bridge Engineering Co. to Harvey Levin for $2.5 million. Levin also owns KUIC(FM) Vacaville, Calif.

WKSS(FM) Hartford, Conn., was sold by Broad Street Communications Corp. to Sturgeon Corp. for $2.2 million. Sturgeon is owned principally by Howard P. Tanger who also owns WTMI(FM) Miami.

WAJB(FM) Pensacola, Fla., was purchased by Colonial Broadcasting Co. from Barba Broadcasting Co. for $1.4 million. Colonial also owns WLWI(FM) Montgomery, Ala.

LIN Broadcasting Corp., a New York-based publicly traded group owner of four AM's, four FM's and four TV's, sold KHFI-FM Austin, Tex., to Central Texas Broadcasting for $1.5 million. LIN's acquisition of KHFI-FM and KTVV(TV) Austin in May 1979 was approved by the FCC on the condition that it divest itself of one of them within a year.

Patrick Henry sold KJAZ(FM) Alameda Calif., to Lionel Wilson and Ronald Cowan for $1.4 million. Wilson is the black mayor of Oakland, Calif.

Megamedia Inc., owned principally by Robert Liggett Jr., acquired WZZR-FM Grand Rapids, Mich., for $1.38 million. Liggett was also the principal buyer of WCAY(AM) Cayce, S.C., for $290,000 and, still subject to FCC approval, WZLD(FM) Cayce for $1 million.

Sunbelt Communications bought KTLS(FM) Oklahoma City from Thomas Lynch for $1.35 million. Sunbelt, based in San Luis Obispo, Calif., has also purchased, subject to FCC approval, an FM in Utah, KQPD Ogden for $1.15 million.

Eastern Broadcasting Co. purchased WFMB(FM) Springfield, Ill., from Capital Broadcasting Co. for $1,275,000. Eastern also owns WCVS(AM) Springfield; WHUT(AM)-WLHN(FM) Anderson, Ind., and 80% of WRSC(AM)-WQWK(FM) State Col-

Advertisement

MEDIA MONITOR

TV Must Do a Better Job of Correcting Errors

By Reed Irvine and Cliff Kincaid

Many weeks ago ABC made the headlines when it announced that it had agreed to give Kaiser Aluminum and Chemical Corporation four minutes of air time to correct what Kaiser said were erroneous statements made about one of its products on the air. It was stipulated that ABC would not edit Kaiser Aluminum's statement.

This caused something of a sensation in the broadcasting industry. Never before had a critic of a network program been given the opportunity to make an unedited reply on the air. Spokesmen for the other networks grumbled. This was setting a dangerous precedent, it was said.

It's strange when you think about it. We have been accustomed to reading letters to the editor criticizing articles in our newspapers all our life. Sometimes those letters are edited, but most often they are published without change if they are well written and don't exceed the word limits set by the newspaper. Broadcasters claim that they are part of the press, just like newspapers and magazines. Many of them insist that the modest restraints imposed upon them in an effort to maintain some semblance of fairness should be lifted. They say that they should be just as free as newspapers to be unfair if they so desire. The experience of Kaiser Aluminum shows what's wrong with that.

ABC aired a program seen by millions of viewers that attacked aluminum electrical wiring as unsafe. Kaiser Aluminum believed the program to be inaccurate and damaging to one of its product lines. It demanded that it be permitted to reply on the air. Months passed before ABC agreed to do what Kaiser asked. Since that decision was announced, additional months passed without the Kaiser reply being aired. This is reported to be because of footdragging on the part of ABC. It has been revealed that ABC agreed to air the Kaiser reply only because the company was threatening to file a potentially costly lawsuit.

Any good newspaper would have agreed to run an unedited letter from Kaiser under similar circumstances. If the newspaper didn't want to allow as much space for the letter as Kaiser wanted, the company could have purchased all the space it wanted to make a fuller reply. All of this could have been arranged within days of the appearance of the story the company found objectionable. It is true that the newspaper would not *have* to print Kaiser's letter. The paper would not *have* to sell the advertising space. But refusal by a paper to do either would be exceptional.

If the broadcasters want to be treated like the newspapers, they must do a better job of providing for the right of reply and the correction of errors. Even Kaiser Aluminum has found it difficult to get fair treatment from ABC. It is little wonder that the ordinary viewer feels that there is little chance that anyone will pay attention to his complaint. What he needs is a friend within the network who knows what buttons to push and who will deal with him not as an enemy or a nuisance, but as a valued customer. It is time for the networks to leave the stonewall age and make room in their structure for an ombudsman, a specialist who will really do something about viewer complaints.

MEDIA MONITOR is a 3-minute radio commentary distributed free as a public service by Accuracy in Media. Five programs are provided each week on tape. AIM also distributes a weekly newspaper column, publishes the AIM Report twice a month, and provides speakers and guests for radio and TV talk shows. For a free sample tape of Media Monitor or for information about any AIM service call Bernie Yoh, (202) 783-4406, or write to 777 14th St., N.W., Washington, D.C. 20005.

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lege, Pa.

Shore Broadcasting bought WPAP-FM Panama City, Fla., from Deltona Co. for $1,050,000. Shore also bought WTAN(AM) Clearwater, Fla., for $575,000.

Burbach Broadcasting, owned by Robert Burstein and John Laubach, purchased WXIL(FM) Parkersburg, W.Va., from Electrocom Inc. for $1 million. The buyers also own WESA-AM-FM Charleroi and WWGO(AM)-WCCK(FM) Erie, both Pennsylvania.

KGRI-AM-FM Henderson and KSPL-AM-FM Diboll, both Texas, were sold by William Walling to Lynda M. Ruby and family for $1 million.

The biggest AM-FM combination deal of 1980 was the sale of WLAC(AM)-WKBQ(FM) Nashville by Billboard Publications Inc. to Sudbrink Broadcasting for $5.3 million. The Sudbrink portfolio now consists of four AM's and three FM's.

WHYN-AM-FM Springfield, Mass., was sold by Guy Gannett Publishing Co. to Affiliated Publications Inc. for $5.1 million. Affiliated is the publicly traded publisher of the *Boston Globe* and owns KRAK(AM)-KEWT(FM) Sacramento, Calif.; KMPS-AM-FM Seattle; WFAS(AM)-WWYD(FM) White Plains, N.Y., and WSAI-AM-FM Cincinnati.

KMAC(AM)-KISS(FM) San Antonio, Tex., was bought by Capitol Broadcasting Inc. from the Walmac Co. for $4.65 million. Capitol is a Raleigh, N.C.-based group owner of one AM, two FM's and one TV with publishing interests as well.

KMEO-AM-FM Phoenix was sold to Scripps-Howard Broadcasting by B&D Broadcasting Inc. for $4 million. Scripps also purchased WITH-AM-FM Baltimore for $3.9 million and spun off the AM to Broadcast Enterprises National, owned principally by Ragan Henry, for $750,000.

Robert Duffy, president of the Christal Co., a New York-based radio representative, was the principal of a group that purchased KPAM-AM-FM Portland, Ore., from Romito Corp. for $3.5 million.

Country singer Charlie Pride and Jim Long purchased KEYN-AM-FM Wichita Kan., from Mr. D's Radio Inc. for $3.5 million.

Davis & Weaver Broadcasting acquired, from separate sellers, KARM(AM)—owned by Lincoln Dellar and his wife Sylvia—and KFIG(FM) Fresno, Calif.—Kadota Wireless Co., seller—for $1.5 million each. Buyer also owns KWIZ-AM-FM Santa Ana and KLOK(AM) San Jose, both California.

KQXE(AM)-KIOG(FM) Mesa, Ariz., was sold by Al Rau (receiver) to Western Cities Broadcasting Inc. for $2.5 million. Western is a group owner of three AM's and four FM's, based in Las Vegas.

WMRN-AM-FM Marion, Ohio, was sold by Marion Broadcasting Co. to Sandance Corp. for $2 million. Sandance is owned principally by Robert C. Kanuth Jr.

WNDR(AM)-WNTQ(FM) Syracuse, N.Y., was bought by WN Broadcasting Inc. from Wechsler Coffee Corp. for $1.8 million. WN is owned by Ralph C. Guild and the employe-owned radio representative firm

of which Guild is president, McGavren-Guild. Guild is also the principal owner of KFAC-AM-FM Los Angeles.

WCXL(AM) Peoria-WZRO(FM) Pekin, both Illinois, were sold by Peoria Valley Broadcasting to Louisiana Television Broadcasting Corp. for $1.75 million. The buyer is owned by Charles P. Manship and family who also own WJBO(AM)-WBRZ(TV) Baton Rouge and KRGV-AM-TV Weslaco, Tex.

Michael M. Rea sold WKBO(AM) Harrisburg-WRHY(FM) Starview, both Pennsylvania, to J. Albert Dame for $1.7 million. Dame was general manager and 25% owner of the stations before the purchase.

KKLS(AM)-KKHJ(FM) Rapid City, S.D., was sold by Robert Ingstad to G. David Gentling for $1.5 million. Gentling owns three other AM-FM combinations.

WKXL-AM-FM Concord, N.H., was sold by Frank Estes to seven station employes for $1.5 million. Estes also owns 80% of WKXR-AM-FM Exeter, Pa.

KGAM(AM)-KGFM(FM) Bakersfield, Calif., was sold by Raymond O. Thompson (principal) to Kern Broadcasting Corp., owned by Cleveland Outdoor Advertising, which also purchased KAGO-AM-FM Klamath Falls, Ore., for $1.1 million.

KSMA-AM-FM Santa Maria, Calif., was purchased by John Bayliss, former president of Gannett Co.'s broadcast group, for $1.4 million from James Hagerman and Nona M. Groom.

WWWQ(AM)-WPFM(FM) Panama City, Fla., was sold by William G. Brown and Clifton G. Moor—owners of WTIF(AM) Tifton, Ga.—to Media South Inc. for $1.2 million.

KTAN(AM)-KTAZ(FM) Sierra Vista, Ariz., was sold by Behan Broadcasting to media broker Edwin Richter and others for $1.2 million.

Papoas Electronics, owned by Mike Pappas, sold KGEN(AM) Tulare, Calif., to Henry Walls and Barney Sharp for $700,000. Pappas sold that station's companion FM, KBOS Tulare, to John T. McCarthy, owner of KMAK(AM) Fresno, Calif., for $1.1 million.

Butler Communications acquired WHLD-AM-FM Niagara Falls, N.Y., from Hilda C. Hull for $1,036,000.

WDEN-AM-FM Macon, Ga., was sold by the estate of J. Martin Elliott to Thom E. Smith and a group of businessmen from Montgomery and Birmingham, both Alabama, for $1,026,500.

Ross Beach and Robert Schmidt purchased KVOP(AM)-KATX(FM) Plainview, Tex., from Plainview Broadcasting Co. for $1 million. Beach and Schmidt also own KAYS-AM-TV Hays, and KLOE-AM-TV Goodland, both Kansas; KFEQ(AM) St. Joseph, Mo., and KCOW(AM) Alliance, Neb., they also own cable systems in Norton and Oberlon, both Kansas.

KWKC(AM)-KORQ(FM) Abilene, Tex., was sold by Frontier Broadcasting Inc. to Adams-Shelton Communications for $1 million.

KTIM-AM-FM San Rafael, Calif., was bought by Platt Communications Inc. from Jack Kraemer and Wishard A. Brown—owners of KSPO(AM) Spokane, Wash.—for $1 million.

KBRT(AM) Avalon (Los Angeles), Calif., was sold by Bonneville International to Donald Crawford, owner of KPBC(AM) Dallas; WYCA(FM) Hammond, Ind.; WDJC(FM) Birmingham, Ala., and WDCX(FM) Buffalo, N.Y., for $4.5 million.

Kenneth E. Palmer, owner of WWDJ(AM) Hackensack, N.J., bought WZZD(AM) Philadelphia from Richard Fairbanks for $4,025,000.

Metroplex Communications, which sold KOAX(FM) Dallas to Westinghouse Broadcasting Co. for $7 million, kicked in another $1 million and bought three radio properties on the East Coast: WPIK(AM) Alexandria-WXRA(FM) Woodbridge, both Virginia, from Carl L. Lindberg for $4 million, and WCKX(FM) (formerly WOKF) Clearwater, Fla., from Broadcast Enterprises National (Ragan Henry, president) for an additional $4 million. Metroplex is owned by Norman Wain and Robert Weiss.

KUJ(AM) Walla Walla, Wash., was acquired by Patrick Prout from James C. Nelly for $1.7 million.

WCHL(AM) Chapel Hill, N.C., was purchased by James A. Heavner from Roland P. McClamrock for $1.3 million. Heavner owns 62.7% of WKQQ(FM) Lexington, Ky., and 47.14% of WDBS(FM) Durham, N.C.

Harold G. Fulmer III bought WSAN(AM) Allentown, Pa., from Lehigh Valley Broadcasting Co. for $1.5 million.

WTOW(AM) Towson, Md., WZIP(AM) Cincinnati and WGOR(AM) Toledo, Ohio, were sold by Gore Broadcasting Inc. to a group controlled by Terry Jacobs for $1.5 million. Jacobs owns 10% of KFEL(AM) Pueblo, Colo., and KKIM(AM) Albuquerque, N.M., and owns a cable system in Inglewood, Calif.

Strauss Broadcasting, owned by Robert Strauss, President Carter's former campaign manager, and family, sold KCEE(AM) Tucson, Ariz., to 790 Inc. for $1.4 million.

KXA(AM) Seattle was purchased by O'Day Broadcasting from Rune F. Goranson and Brent Larson for $1.14 million. O'Day also owns KORL(AM) Honolulu.

KLAR(AM) Laredo, Tex., was sold by John H. Hicks and others to Hicks's sons, R. Steven and Thomas, for $1.1 million. Hicks brothers also bought KDDC(FM) Denton, Tex. (see above).

Salem Media of Oklahoma bought KAKC(AM) Tulsa, Okla., from Mark/Way Inc. for $1.1 million.

KIOE(AM) Honolulu was sold by Everett James and family to a company owned principally by Franklin Fried for $1.1 million.

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Ratings Roundup

The new year's first weekly prime-time average, Dec. 29-Jan. 4, brought good news to both CBS-TV and NBC-TV. CBS, with a 19.7 rating and 31 share, continued in first place; NBC, winning Monday through Thursday, came out of the basement with an 18.6/30 for a solid second. ABC-TV, with mid-20's shares every night but Saturday, slipped to a 16.4/25.9.

Pivotal in the CBS victory was the network's Friday line-up of *Incredible Hulk* (19.3/30), *Dukes of Hazzard* (29.0/47) and *Dallas* (36.1/59) for a nightly average of 28.1/45. If not for that night, first place would have gone to NBC, whose ineffective Friday counterprograming—*Marie* (14.5/23), *Number 96* (10.9/18), both canceled and *Run America* special (5.4/9)—took its toll on the weekly average.

Elsewhere, however, NBC generally earned good numbers. Highlights included Wednesday night's Orange Bowl, which ran through prime time to 11:36 p.m., and earned a 24.1/38. Two repeat movies, introductions to new NBC series, also scored well, with a 22.7/35 for *Flamingo Road* and a 23.3/34 for *Harper Valley PTA*.

ABC's performance as a whole was lackluster, among the only strong points being Saturday's *Love Boat* (26.5/42) and *Fantasy Island* (23.5/40), which pulled out the night despite a poor score for the opener, *Breaking Away* (12.8/20), which has been canceled.

The First 20

Rank	Program	Network	Rating/ Share
1.	*NFL Playoff Game: Dallas vs. Atlanta* (14-minute runover)	CBS	41.4/62
2.	*Dallas*	CBS	36.1/59
3.	*NFL Playoff Postgame* (runover)	CBS	36.1/55
4.	*60 Minutes*	CBS	33.7/48
5.	*Dukes of Hazzard*	CBS	29.0/47
6.	*Love Boat*	ABC	26.5/42
7.	*M*A*S*H*	CBS	24.8/37
8.	*Archie Bunker's Place*	CBS	24.7/34
9.	*Orange Bowl Game*	NBC	24.1/38
10.	*Fantasy Island*	ABC	23.5/40
11.	*Harper Valley PTA* (pilot)	NBC	23.3/34
12.	*One Day at a Time*	CBS	22.9/32
13.	*Alice*	CBS	22.9/31
14.	*Flamingo Road* (pilot)	NBC	22.7/35
15.	*WKRP in Cincinnati*	CBS	22.3/36
16.	*House Calls*	CBS	22.2/34
17.	"The Boys in Company C" (movie)	NBC	22.0/35
18.	*The Jeffersons*	CBS	21.8/31
19.	*CHiPs*	NBC	21.7/30
20.	*Knots Landing*	CBS	21.5/32

The Final Five

62.	*The Secrets of Midland Heights*	CBS	11.2/18
63.	*Number 96*	NBC	10.9/18
64.	*ABC News Closeup: Matter of Survival*	ABC	10.5/17
65.	*CBS Reports: Embassy*	CBS	9.0/15
66.	*Run America* (special)	NBC	5.4/9

PlayBack

It's the real thing. Pasadena-based Real Radio Co. is set to launch new syndicated country-western format in nine Arbitron-rated markets on Feb. 1. President John Price reports air personality lineup that includes Don Henson, Gene Price and Harry Newman, all with KLAC-AM, Los Angeles, and former KHJ-AM announcer Bob Shannon. Real Radio is offering daily voice tracks with localization, one-liners, time and temperature checks. Music reels include current hits, recurrents, oldies and speciality libraries. Format service will provide stations with up to 24-hours of music/personality programing.

□

Hat tip to Autry. Six-hour *Gene Autry Special*, which premiered Dec. 17 over cowboy-turned-broadcaster's own KMPC-AM in Los Angeles, is now being syndicated by Autry-owned Golden West Broadcasters. Tribute was produced by KMPC sportscaster Scott St. James and includes many of Autry's recordings, reminiscences and interviews with numerous celebrities and sports figures. Golden West owns eight radio properties in four states.

□

Network plus syndicator. Mutual Broadcasting System will begin airing *Forbes Magazine Report* daily, four-and-a-half minute financial news program as of Jan. 26. Radio Works, Hollywood, Calif., produces program, which is represented by Doyle Dane Bernbach.

□

Like father, like daughter and son. President-elect Ronald Reagan's older daughter, Maureen, has returned to the airwaves as weekend talk show host over KABC-AM Los Angeles. Three-hour interview/call-in program is not her first; she had similar program on same station several years ago. Meanwhile, Michael Reagan, President-elect's older son, is taking over his father's syndicated radio commentary soon. Michael Reagan, Los Angeles-area businessman, told *Los Angeles Times* he may use program (offered by O'Connor Creative Services) as possible stepping stone for political career.

□

Capital idea. Jameson Broadcast Inc., radio marketer and syndicator whose programs include "The Mother Earth News Radio Network," has opened office in nation's capital. Address is 2311 Connecticut Avenue, N.W., Washington.

New Orleans has
Good Vibrations
(ON COSMOS BROADCASTING'S NBC AFFILIATE WDSU-TV)
15 THEATRICAL HITS FOR THE 80's.
Titles include "Goodbye Franklin High," "Starhops," "Malibu Beach," and "The Van."
GOLD KEY ENTERTAINMENT
A Division of The Vidtronics Company, Inc.
159 W. 53RD ST., NEW YORK, N.Y. 10019 (212) 486-9116
6922 HOLLYWOOD BLVD., LOS ANGELES, CA 90028 (213) 856-8200

granted mod. of CP to change TL to 1.2 miles NNE of intersection of Highways US 90 and I-75, Lake City; conditions (BMP-800922AS). Action Dec. 15, 1980.

■ KBJT(AM) Fordyce, Ark.—Broadcast Bureau granted CP to make changes in ant. system; change TL to 1.35 mile SW of Court House, Fordyce, Ark.; change studio and remote control location to 303 Spring St., Fordyce (BP-800326AP). Action Dec. 15, 1980.

■ WOPP(AM) Opp, Ala.—Broadcast Bureau granted mod. of CP to make changes in ant. system; conditions (BP-800911AJ). Action Dec. 15, 1980.

■ WOKT(AM) Newport News, Va.—Broadcast Bureau granted CP to add nighttime operation with 1 kw DA-N; change hours of operation to unlimited; change coordinates; conditions (BP-20, 403). Action Nov. 18, 1980.

■ KPEL(AM) Lafayette, La.—Broadcast Bureau granted CP to change TL to Dugas and Guilbeau Roads, near Lafayette, La.; and make changes in ant. system; conditions (BP-800206AC). Action Dec. 15, 1980.

■ *WAHS(FM) Auburn Heights, Mich.—Broadcast Bureau granted CP to increase ERP 1 kw (H&V), ant. height 140 ft. (H&V); conditions (BPED-791226BW). Action Dec. 15, 1980.

■ Ponca City, Okla.—Broadcast Bureau, in response to petition by Music Sound Radio Inc. proposed assigning 100.1 mhz to Ponca City as its third FM assignment, comments due Feb. 10, replies March 2 (BC Docket No. 80-764). Action Dec. 12.

Facilities Changes

FM actions

■ *WJCT-FM Jacksonville, Fla.—Granted CP to make changes in ant. sys.; change TL 400 ft. N of Hogan County Road and Old County Road Intersection, Jacksonville; change type ant. and TPO (BPED-800610AG). Action Dec. 10.

■ *WCYC(FM) Chicago—Returned application for CP to increase power of noncommercial educational Class D FM station as unacceptable for filing (ARN-791231BC). Action Dec. 10.

■ *WCRP(FM) Guayama, PR.—Granted mod of CP to make changes in ant. sys.; change TL to 2 miles SE of Cerro La Santo, 2.3 miles SW of La Plaza, near La Plaza, PR.; decrease ERP to 27 kw, increase ant. height 1,890 ft. and change TPO (BMPED-800630AI). Action Dec. 11.

Transiators

VHF applications

■ Redstone, Colo.—Roaring Fork TV Association requests CP for new VHF TV translator station on ch. 7 (TPO: 10 w, HAAT: 35 ft.) to rebroadcast indirectly KRMA-TV Denver, Colo. Ann. Dec. 23.

■ Bozeman, Mont.—Harriscope Broadcasting Corp. requests CP for new VHF TV translator station on ch. 9 (TPO: 1 w, HAAT: 25 ft.) to rebroadcast indirectly KULR-TV Billings, Mont. Ann. Dec. 23.

Satellites

Applications

■ Vern's TV and Radio Inc. for Limon, Colo. (4.6m; S-A; E2791).

■ Hi-Net Communications Inc. for Jones, Miss. (5m; AFC; E2795).

■ Hi-Net Communications Inc. for North Miami, Fla. (5.6m; Gardiner Comm.; E2796).

■ Hi-Net Communications Inc. for San Jose, Calif. (5m; AFC; E2797).

■ Hi-Net Communications Inc. for New Orleans (5m; AFC; E2798).

■ Hi-Net Communications Inc. for Denver (4.6m; S-A; E2799).

■ Hi-Net Communications Inc. for Fort Myers, Fla. (5.6m; Gardiner Comm.; E2800).

Grants

■ Western Union for Bren Mar, Va. (E2445).

■ ITT Telecommunications Corp. for Raleigh, N.C. (E2507).

■ Spanish International for Little Falls, N.J. (E2548).

■ Storer Broadcasting Co. for Springfield, Va. (E2564).

■ Coleville TV Cable Co. for Chewalah, Wash. (E2658).

■ Teleprompter Corp. for Duluth, Minn. (E2668).

■ Video Vision Inc. for Lancaster, S.C. (E2669).

■ Television Enterprises Inc. for Eden, Tex. (E2674).

■ TV Transmission Inc. for David City, Neb.

■ Cablevision of Lincoln County, for Alto, N.M. (MN0056) new system.

■ Cablevision, for Mescalero Apache, N.M. (MN0056) new system.

■ Miami County Communications Inc., for Tipp and Monroe, both Ohio (OH0832-3) new system.

■ The Communications Group Oregon Ltd., Gresham, Ore. (OR0240) new system.

■ Grenada Video Inc., for Grenada, Miss. (MS0032) add signal.

■ Cablevision of Lincoln county Co., for Captain, N.M. (MN0055) new system.

■ Midcontinent Cable Systems Co., for Sharwin Estates, S.D. (SD0052) new system.

■ Global Cable TV Inc., for Lancaster, N.Y. (NY0730) add signals.

■ Padre Island Cable TV Inc., for Port Aransas District, Tex. (TX0723) new system.

■ Warner Amex Cable Communications of St. Louis Inc., for Brentwood and Olivette, both Missouri (MO0238-9) new systems.

■ Grenada Video Inc., for Grenada, Miss. (MS0106) add signal.

■ Willow TV Cable Co., for Willow Springs, Mo. (MO0051) new system.

■ Community Tele-Communications Inc. for South Coffeyville, Okla. (OK0209) new system.

■ Satellite Communications Services Inc. for Peabody, Kan. (KS0257) new system.

■ Blueridge Cable TV Inc. for Monroe, Pa. (PA1654) add signal.

■ Columbus TV Cable Corp. for New Hope, Miss. (MS0160) new system.

■ Blueridge Cable TV Inc. for Noxen, Pa. (PA1653) add signal.

■ Community Cable Services Inc. for Logan, Ohio (OH0027) add signal.

■ Southwestern Satellite Inc. for Harris, Tex. (TX0722) new system.

■ Coulee Cable TV for Nespelem and Elmer City, both Washington (WA0247,032) new system.

■ Huron Cablevision for Verona, Mich. (MI0462) new system.

■ Cablevision Lincoln County Co. for Ruidoso, Ruidoso Downs and Lincoln, all New Mexico (NM0018,32,1) add signal.

■ Marion Cablevision Inc. for Marion, Ill. (IL0424) new system.

■ Pendleton Community TV Systems for Umatilla Indian, Ore. (OR0237) new system.

■ Southeastern Cablevision for Trainer, Pa. (PA1710) add signal.

■ Peoples Cable Co. for Fairport, N.Y. (NY0887) new system.

Call Letters

Applications

Call	Sought by
	New AM
WANC	Aberdeen Broadcasters Inc., Aberdeen, N.C.
	New FM's
KAAT	California Sierra Corp., Oakhurst, Calif.
WNKJ	Pennyrile Christian Community Inc., Hopkinsville, Ky.
KHBQ	Canyon Broadcasting Co., Canyon, Tex.
	Existing AM's
WKZX	WAGM Presque Isle, Me.
KEWI	KGMO Cape Girardeau, Mo.
KDRM	KDQQ Albuquerque, N.M.
	Existing FM's
WQMF	WQHI Jeffersonville, Ind.
WFMI	WKDJ Winchester, Ky.
WOZI	WELF Presque Isle, Me.
KGMO	KGMO-FM Cape Girardeau, Mo.
WQDK	WRCS-FM Ahoskie, N.C.
WJYN	WKQB Nashville
	Existing TV's
WIHT	WRHT Ann Arbor, Mich.
WPBY-TV	WMUL-TV Huntington, W.Va.

Grants

Call	Assigned to
	New AM
KRRP	James G. Bethard, Coushatta, La.
	New FM's
KDKS	Benton Broadcasting Corp., Benton, La.
KPSM	Multi-Media Ministries Inc., Brownwood, Tex.
	New TV's
WPMI	Hess Broadcasting Corp., Mobile, Ala.
*KLPA	Louisiana Educational Television Authority, Alexandria, La.
	Existing AM's
WDLF	WKKX DeLand, Fla.
WXVQ	WETO DeLand, Fla.
	Existing FM's
WANJ	WTRF Wheeling, W.Va.

Summary of broadcasting

FCC tabulations as of Oct. 31, 1980

	Licensed	On air STA*	CP's on air	Total on air	CP's not on air	Total authorized**
Commercial AM	4,567	3	2	4,572	118	4,690
Commercial FM	3,262	2	1	3,265	141	3,406
Educational FM	1,082	–	2	1,084	74	1,158
Total Radio	8,911	5	5	8,921	333	9,254
Commercial TV						
VHF	517	1	0	518	9	527
UHF	231					
Educational TV						
VHF	231	–	–	231	90	321
UHF	100	1	4	105	7	112
Total TV	155	2	5	162	15	177
FM Translators	1,003	4	9	1,016	121	1,137
TV Translators	339	–	–	339	184	523
UHF						
VHF	2,567	–	–	2,567	259	2,826

*Special temporary authorization **Includes off-air licenses